

World Am's Isotec Subsidiary Appoints Securityhunter as a Distributor



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NEWPORT BEACH, Calif., Feb. 9, 2007 (PRIME NEWSWIRE) -- World Am, Inc. ([WDAM](#)) today reported that its wholly owned Isotec, Inc. subsidiary has appointed Securityhunter, Inc. as a distributor.

Based in Baltimore, Securityhunter is a [security](#) integrator that provides comprehensive security solutions that include video surveillance, access control, intrusion detection and perimeter protection.

Government agencies and Fortune 500 companies receive an added level of safety and security from the targeted security solutions that Securityhunter provides. From multi-site security systems to highly specialized defense capabilities, Securityhunter has achieved significant growth. Its prestigious list of clients spans numerous industries and levels of government, including Department of Defense facilities throughout the U.S. and the U.S. Department of Homeland Security.

"This new relationship with Isotec correlates well with our corporate commitment to provide clients technologically advanced security solutions," said Securityhunter CEO Michael Rogers. "The addition of Isotec to Securityhunter's product line provides an advanced weapons [control](#) system for our government, airport and financial institution markets.

"The addition of the Isotec physical entry portal system is a natural complement to Securityhunter's electronic integration systems," the [CEO](#) continued. "The Isotec custom portals complement our core competency of providing innovative perimeter and intrusion detection security solutions to our federal and commercial clients," Mr. Rogers added.

"We are very pleased to be working with a company like Securityhunter that has a well established and earned reputation," said Isotec President Ken Jochim. "The synergies offered by this alliance have the potential to generate additional visibility and revenue moving forward. Once again, there is an opportunity to increase our domestic marketplace, and we look forward to pursuing it with the Securityhunter team."

In the past 10 months, Isotec has entered into nine new distributorship agreements in the United States and abroad, including the one announced today. Last May, the company announced a distributorship agreement with ARIBA Celcom [LLC](#), based in Dubai, to market Isotec systems throughout the United Arab Emirates. In July, Isotec reported it had entered into two new domestic distributorship agreements with Colorado-based Automatic-Access, Inc. and Maryland-based Advent Automation, Inc. A month later, the company reported new distribution agreements with Baidaq Security Systems, covering Jordan and Iraq, and Initial Security Systems, covering Saudi Arabia. In October, Isotec signed a distributorship agreement with Singapore-based Chemical Specialties & Logistics Pte Ltd (Chemspec). Later that month, the company appointed a Greek security products distributor based in Athens,

CH.THEODOSSIS S.A., to represent its product offerings in that country. In December, it reached a distributor agreement with Maryland-based Easter Access & Security Systems, Inc.

About Isotec:

Isotec develops, integrates and supplies passage control security products broadly categorized as Access Control, Weapons Control, or Materials Control Systems that rigorously control entry or exit of people and materials into and/or out of a facility, while reducing the need for security personnel. Applications of the [technology](#) have been delivered to the commercial, retail and government sectors. Isotec's experience in this field allows it to provide high quality, code compliant, application-optimized solutions at the lowest cost in the shortest timeframe.

World Am's other wholly owned subsidiary is Senz-It. Senz-It represents an innovative advancement in the field of micro-sensors that have applications in homeland security, indoor air quality monitoring, food processing and [health care](#). Its anticipated products are intended to compete in the developing field of real-time detection and notification devices. Senz-It is being designed to identify patterns of molecules present in air or liquid environments for significantly less cost than current approaches.

Additional information on the companies is available at <http://www.securityhunter.com>, <http://www.world-am.com> or <http://www.isotecinc.com>.

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the [Securities](#) Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications that may arise could prevent the prompt implementation of any strategically significant plan(s) outlined above. The company cautions that these forward looking statements are further qualified by other factors including, but not limited to those, set forth in the World Am, Inc. Form 10-KSB filing and other filings with the United States Securities and Exchange Commission (available at www.sec.gov). The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events or otherwise.

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